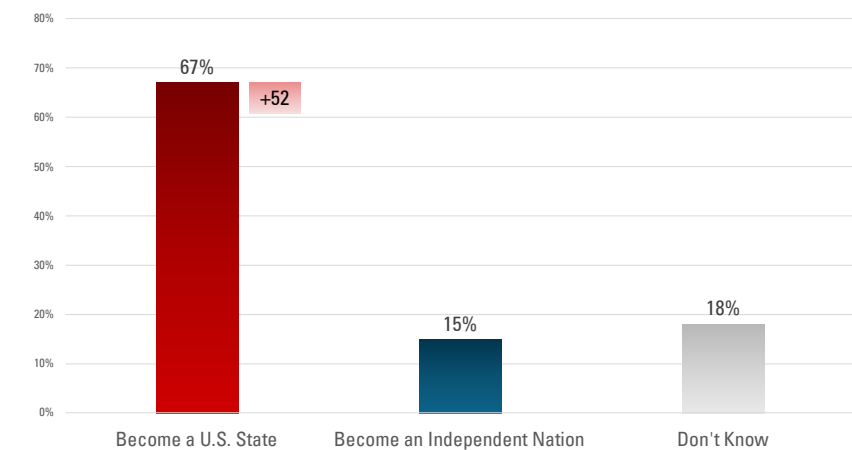
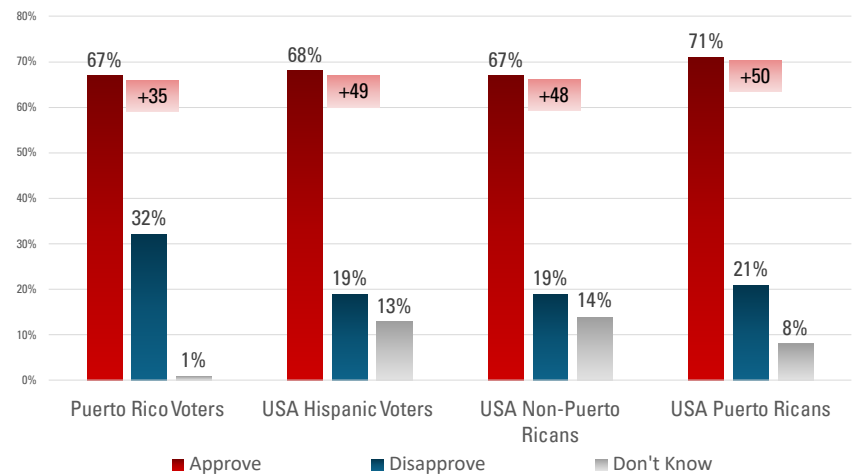


Puerto Rico Statehood Is a Winning Issue

Broad Majority Support

- 67% of voters in Puerto Rico support Puerto Rico statehood. Support levels for statehood match or exceed among Hispanic voters in the United States.
- By greater than a 4 to 1 ratio (67% to 15%), voters in Puerto Rico favor statehood over an independent nation.
- 55% of voters in Puerto Rico are more likely to vote for a candidate who supports Puerto Rico statehood. Likewise, 56% of all Hispanics, including 67% among Puerto Rican voters, in the United States are more likely to vote that candidate.
- 60% of voters in Puerto Rico believe Puerto Rico statehood will improve the U.S. economy. The majority of Hispanics (52%), including 63% of Puerto Ricans, in the United States agree.
- The vast majority of voters in Puerto Rico and Hispanic voters in the United States share core values that are important to them and their families.

Do you approve or disapprove of Puerto Rico becoming a U.S. state?



Which statement about Puerto Rico comes closer to your opinion?

1. Puerto Rico should become a U.S. state, so that it has the same rights, privileges, and obligations other states have.
2. Puerto Rico should become an independent nation, so that it can be totally separate.

Shared Values & Priorities
Among Puerto Rico Voters & USA Hispanics

Importance to Voters	Puerto Rico Voters		USA Hispanic Voters	
	Important	extremely or very	Important	extremely or very
Tough on Crime	99%	96%	92%	80%
Small Business/Entrepreneur	99%	94%	92%	77%
Strong Work Ethic	99%	93%	92%	81%
Homeownership	99%	93%	90%	77%
Parental Voice/Education	97%	85%	89%	75%
Support Military/Veterans	95%	72%	91%	77%
Traditional Family Values	95%	86%	85%	72%
Support Churches & Religion	88%	71%	79%	60%
Voluntary Prayer in School	86%	68%	77%	59%
The American Dream	73%	50%	85%	69%

Puerto Rico Survey Methodology: McLaughlin & Associates conducted a Spanish language survey among 800 likely voters in Puerto Rico between September 28 and October 20, 2026. Interviews were conducted by live phone interviews (43%) and online (57%). The interview distribution and demographics reflect a general election turnout model. The accuracy of 800 likely voters is within +/- 3.4% at a 95% confidence interval. The numbers in this memorandum have been rounded and may not equal 100%.

United States Survey Methodology: McLaughlin & Associates conducted a bilingual survey in the United States among 1,000 likely Hispanic voters between June 5-16, 2026, including an oversample of 409 likely Puerto Rican voters, providing a total of 600 likely Puerto Rican voters. All interviews were conducted online. The interview distribution and demographics reflect a general election turnout model. The accuracy of 1,000 likely Hispanic voters is within +/- 3.1% at a 95% confidence interval. The accuracy of 600 likely Puerto Rican voters is within +/- 4.0% at a 95% confidence interval. The numbers in this memorandum have been rounded and may not equal 100%. Find survey results at <https://www.PR51st.com/>