

Puerto Rico Survey Likely Voters

Conducted By:
Puerto Rico Statehood Council
McLaughlin & Associates
October 2026



Mclaughlin and Associates conducted a Puerto Rico survey among 800 likely voters between September 28 and October 20, 2026.

Interviews were by live phone interviews and online. The interview distribution and demographics reflect a general election turnout model.

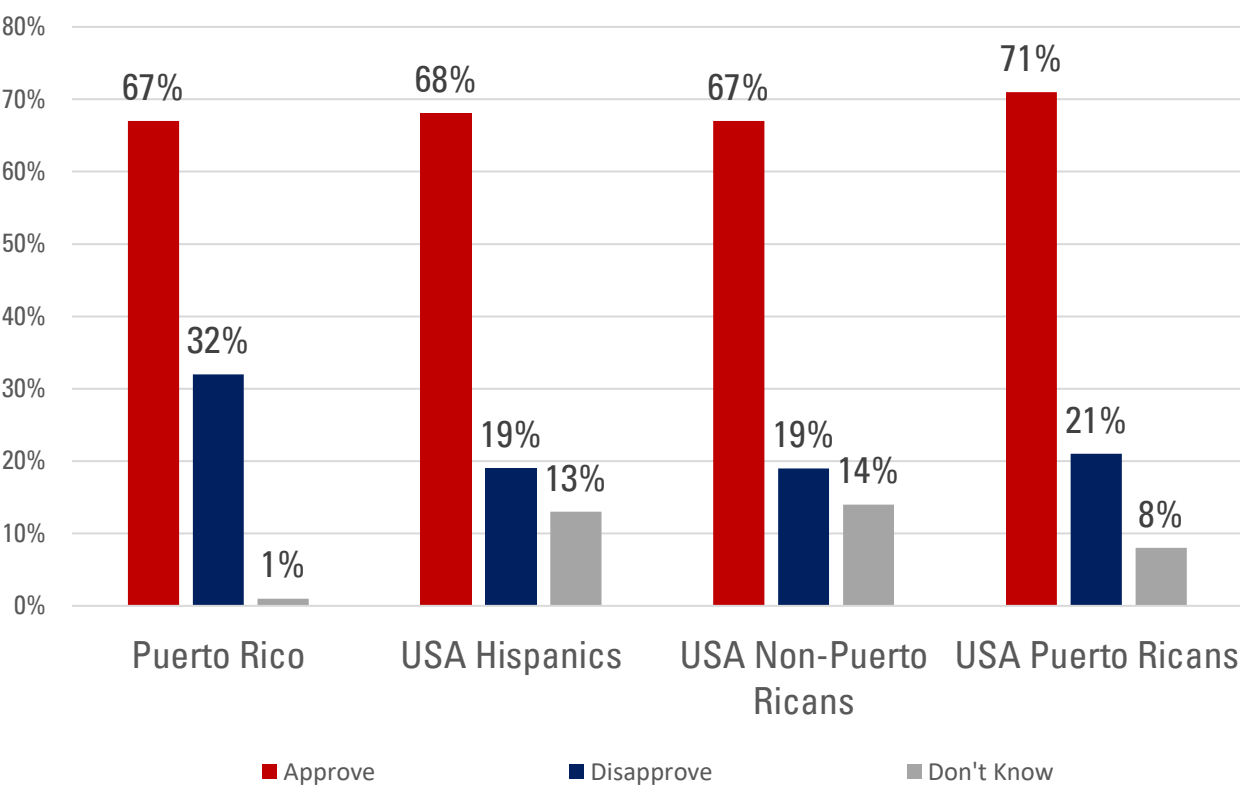
The accuracy of 800 likely voters is within +/- 3.4% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%.

Age:		Party		Education:	
18-34	20%	PNP	38%	Less/Bachelors	63%
35-54	33%	PDP	26%	Bachelors/PG	37%
55-64	19%	PIP	7%		
65+	28%	PD Project Dig.	4%	Regions:	
Mean	49.9	MVC	2%		San Juan Metro 26%
		Other/None/DK	24%		North/Central 23%
					East 17%
Gender:				South	17%
Male	46%			West	17%
Female	54%				

United States Survey Methodology: Mclaughlin and Associates conducted a bilingual survey among 1,000 likely Hispanic voters between June 5-16, 2026, with an oversample of 409 likely Puerto Rican voters, providing a total of 600 likely Puerto Rican voters. All interviews were conducted online. The interview distribution and demographics reflect a general election turnout model. The accuracy of 1,000 likely Hispanic voters is within +/- 3.1% at a 95% confidence interval. The accuracy of 600 likely Puerto Rican voters is within +/- 4.0% at a 95% confidence interval.

Broad Support for Puerto Rico Statehood

- By a 2 to 1 ratio (67% to 32%), two-thirds of voters in Puerto Rico support statehood.
- The broad majority support cuts across demographics, including education, religion, age, gender, and region.
- The support levels are similar among Hispanics in the United States.

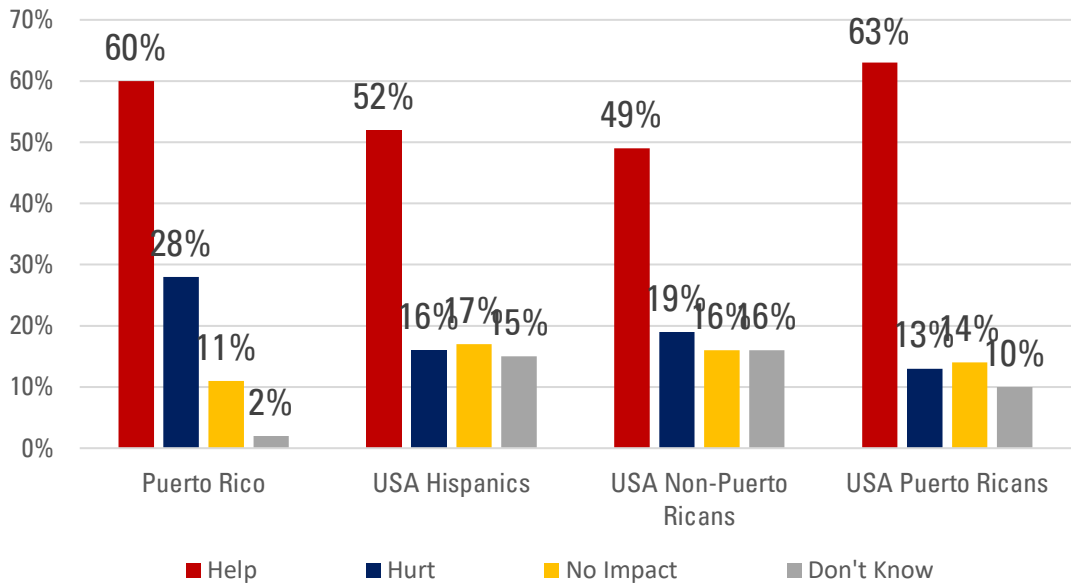


Puerto Rico Survey	Approve	Disapprove	DK	Net
TOTAL	67	32	1	36
Less Than Bachelor	71	28	1	43
Bachelor/PG	61	37	1	24
Protestant	73	26	1	47
Catholic	66	33	1	33
Non-Religious	50	49	1	1
18-34	67	33	0	34
35-54	68	31	1	37
55-64	70	30	0	39
65+	65	32	3	33
Male	71	29	0	42
Female	64	34	2	30
San Juan Metro	70	28	2	42
North / Central	63	36	1	28
East	66	33	1	33
South	69	30	1	40
West	67	32	1	35

Do you approve or disapprove of Puerto Rico becoming a U.S. state?

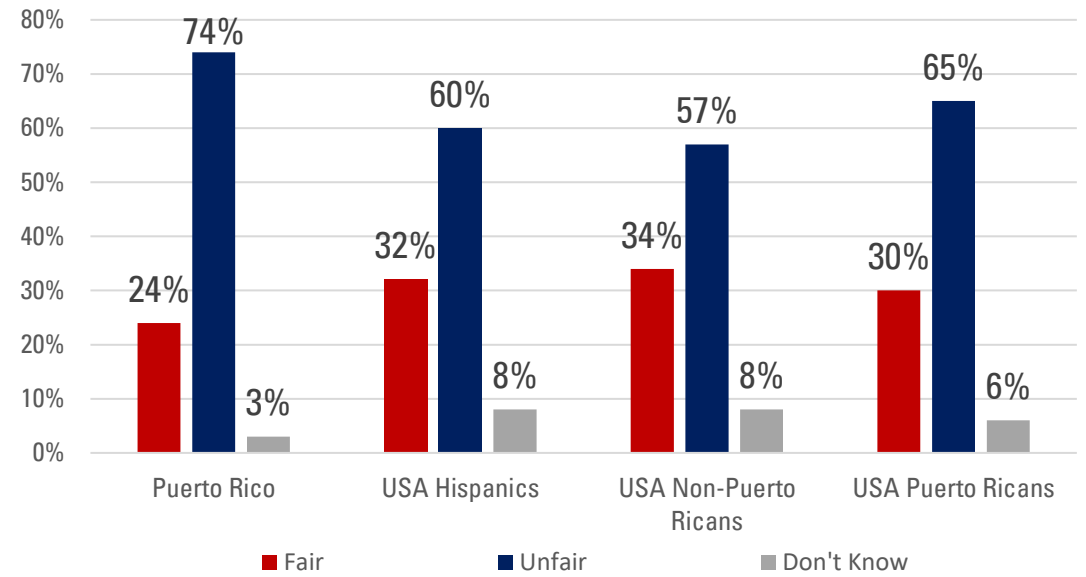
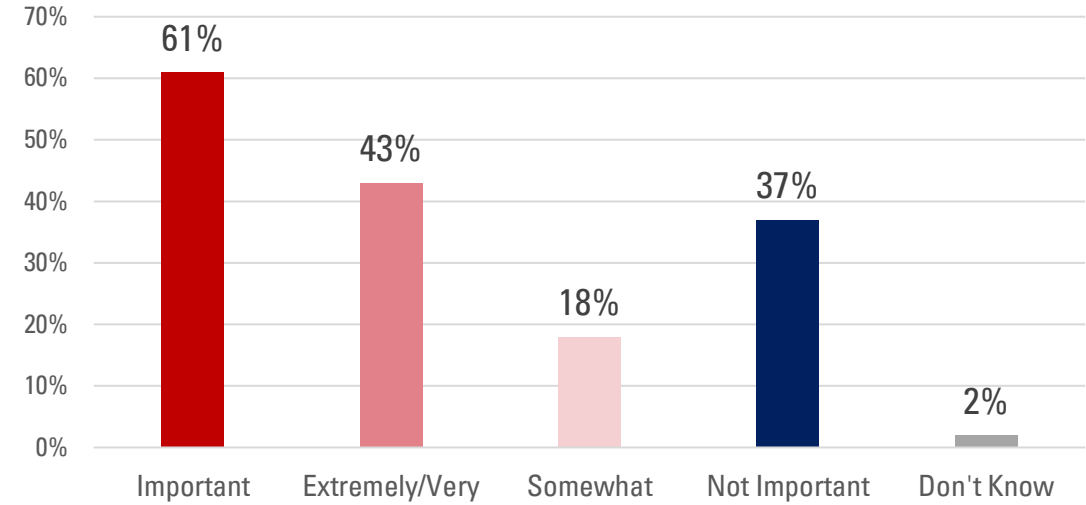
Why Such Strong Support for Puerto Rico Statehood?

- Three in five voters in Puerto Rico (61% to 37%) believe statehood is important, including 43% saying it’s “extremely/very” important.
- Three-quarters (74%) of voters in Puerto Rico believe it’s unfair that Puerto Rico residents, who are U.S. citizens, have no representation in Congress and can’t vote for Congress or President.
 - The belief of unfairness is shared among Hispanics in the United States.
- By a 2 to 1 ratio (60% to 28%) voters in Puerto Rico believe statehood will help the U.S. economy.
 - The majority of Hispanics in the United States agree.



Do you believe Puerto Rico becoming a state would help or hurt the U.S. economy?

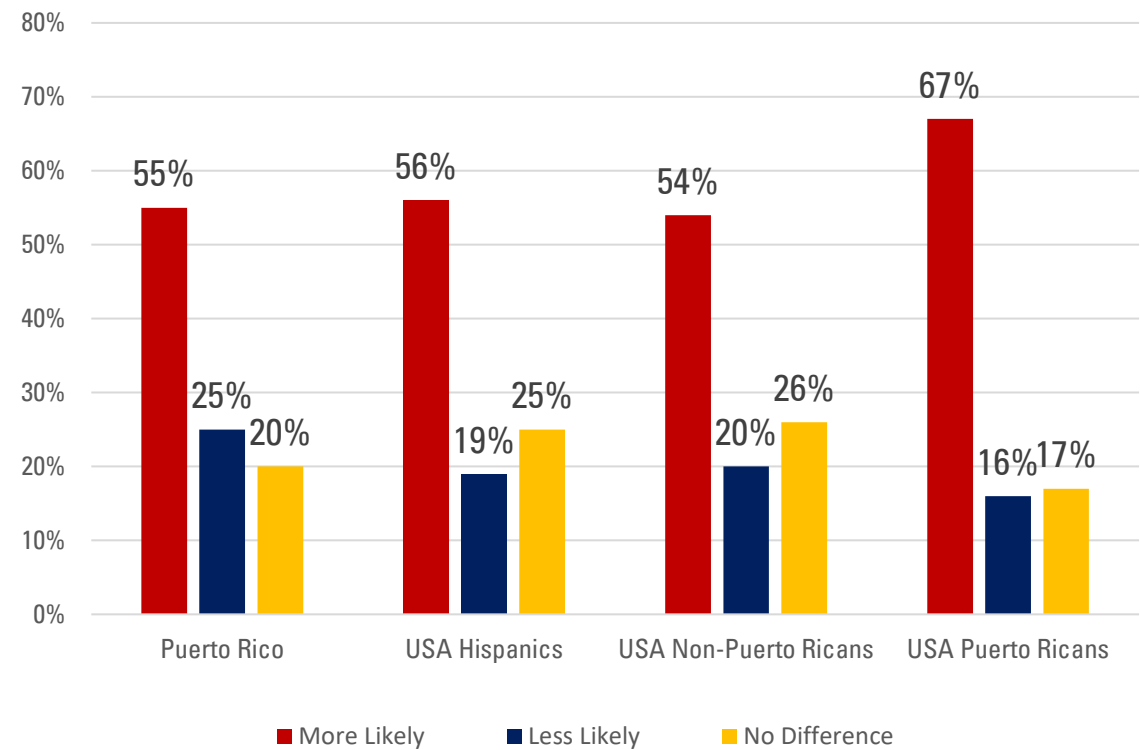
Puerto Rico is a U.S. territory whose residents are U.S. citizens. How important is it to you that Puerto Rico becomes a U.S. state?



Do you believe it is fair or unfair that residents in Puerto Rico are U.S. citizens but have no representation in Congress and can't vote for congress or President?

Puerto Rico Statehood Provides Candidates Political Upside

- The majority (55%) of voters in Puerto Rico are more likely to vote for a candidate who supports statehood.
- It's a winning issue across key demographics in Puerto Rico.
- Likewise, the majority of Hispanics (56%) in the United States are more likely to vote for a candidate who supports Puerto Rico statehood. The support level reaches 67% among Puerto Ricans in the United States.



Are you more likely or less likely to vote for a candidate who supports Puerto Rico becoming a U.S. state?

Puerto Rico Survey	More Likely	Less Likely	No Diff	Net
TOTAL	55	25	20	30
Less Than Bachelor	58	21	19	37
Bachelor/PG	49	30	21	19
Protestant	56	23	19	33
Catholic	56	24	19	32
Non-Religious	43	36	22	8
18-34	53	28	19	24
35-54	57	24	18	34
55-64	56	21	22	35
65+	52	26	20	26
Male	58	21	20	37
Female	52	28	19	24
San Juan Metro	55	23	19	32
North / Central	47	31	21	16
East	59	22	19	37
South	56	24	18	33
West	58	22	21	36

Statehood Approval Comparison

- Puerto Rico statehood is popular among voters in Puerto Rico and Hispanics in the United States.
- Conversely, statehood for Cuba is a net negative.
 - **Puerto Rico Voters:** 45% to 47% (-2)
 - **All Hispanic Approval:** 38% to 48% (-10)
 - **Non-Puerto Rican Approval:** 37% to 49% (-12)
 - **Puerto Rican Approval:** 40% to 45% (-5)
- Approval for Venezuela statehood is worse.
 - **Puerto Rico Voters:** 43% to 49% (-6)
 - **All Hispanic Approval:** 32% to 52% (-20)
 - **Non-Puerto Rican Approval:** 32% to 53% (-21)
 - **Puerto Rican Approval:** 35% to 48% (-13)

Puerto Rico Voters	Puerto Rico Statehood	Cuba Statehood	Venezuela Statehood
Approve	67%	45%	43%
Strongly	40%	19%	17%
Disapprove	32%	47%	49%
Don't Know	1%	8%	7%
Net	+35	-2	-6

USA Hispanics	Puerto Rico Statehood	Cuba Statehood	Venezuela Statehood
Approve	68%	38%	32%
Strongly	39%	19%	15%
Disapprove	19%	48%	52%
Don't Know	13%	15%	16%
Net	+49	-10	-20

USA Non-Puerto Ricans	Puerto Rico Statehood	Cuba Statehood	Venezuela Statehood
Approve	67%	37%	32%
Strongly	37%	19%	15%
Disapprove	19%	49%	53%
Don't Know	14%	14%	15%
Net	+48	-12	-21

USA Puerto Ricans	Puerto Rico Statehood	Cuba Statehood	Venezuela Statehood
Approve	71%	40%	35%
Strongly	45%	19%	19%
Disapprove	21%	45%	48%
Don't Know	8%	15%	17%
Net	+50	-5	-13

Shared Values & Priorities

- Voters in Puerto Rico and Hispanic voters in the United States are overwhelmingly aligned on family and community values.
- The level of importance is even greater among voters in Puerto Rico.

	Puerto Rico				USA Hispanics				USA Non-Puerto Ricans				USA Puerto Ricans			
	Important	Extremely/ Very	Not Important	Net	Important	Extremely/ Very	Not Important	Net	Important	Extremely/ Very	Not Important	Net	Important	Extremely/ Very	Not Important	Net
Being tough on crime to make communities safe and secure	99	96	1	+98	92	80	6	+86	91	80	6	+85	92	80	6	+86
Supporting small businesses and entrepreneurship	99	94	1	+98	92	77	5	+87	91	76	6	+86	93	79	4	+89
Having a strong work ethic	99	93	1	+98	92	81	5	+86	91	80	6	+86	94	81	4	+90
Homeownership	99	93	2	+97	90	77	7	+83	90	76	7	+83	89	77	9	+80
Giving parents more rights and choices over their children’s education	97	85	3	+94	89	75	7	+81	88	74	7	+81	89	78	8	+81
Supporting traditional family values	97	85	3	+94	85	72	12	+74	85	71	12	+73	85	74	12	+73
Supporting our military and veterans	95	83	5	+90	91	77	6	+85	90	76	6	+84	93	80	5	+87
Supporting churches and religion	88	71	12	+76	79	60	17	+62	79	60	17	+62	79	60	18	+60
Allowing voluntary prayer in public schools	86	68	14	+72	77	59	19	+58	76	58	20	+56	76	60	19	+57

Affordability Is a Major Priority & Concern

- The majority (52%) of voters in Puerto Rico are economic issue voters.
 - The driving factors are inflation/cost of living (26%) and economy/jobs/wages (23%). Voters under 55 are more likely to be economic issue voters.
- The biggest cost of living burden in Puerto Rico is home utilities (46%), followed by groceries (23%).
 - Among Hispanics in the United States, the biggest cost of living burdens are housing costs (29%) and groceries (28%).

Puerto Rico Voters:	Total	18-34	35-54	55-64	65+	Male	Female
Economy	52	65	58	41	42	55	50
Inflation/Cost of Living	26	31	29	21	24	26	27
Economy/Jobs/Wages	23	29	26	19	17	25	21
Taxes	3	5	4	1	0	4	2
Infrastructure/Energy/Water	20	15	17	25	25	21	19
Social	16	10	16	20	19	14	18
Healthcare	11	6	8	17	13	9	12
Education or Schools	6	5	8	3	5	5	6
Security	10	9	8	12	12	10	11
Crime/Public Safety	9	7	8	11	11	8	9
Immigration	1	2	1	1	1	2	1
Other	1	1	0	2	1	1	1
DK/Refused	1	0	1	1	2	1	1

What is the single MOST important issue to you and your family?

	Puerto Rico	USA Hispanic	Non-PR	Puerto Rican
Home Utilities/Electricity/Water	46	10	9	10
Groceries/Food	23	28	28	31
Housing Costs	10	29	29	28
Gas at Gas Station	9	14	15	13
Healthcare/Drug Costs	5	10	9	10
Vehicle Costs	4	5	5	5
Other Costs	1	1	1	2
No Burdens	2	2	2	1
Don't Know	1	1	1	1

When thinking about your cost of living, which ONE is your greatest burden on your monthly household budget?